

# MEASURE SG

*Maintain. Invest. Protect.*



*Learn more about the 2020 sales-tax measure for the City of San Gabriel »*

*Live. Play. Work.  
San Gabriel is a unique and special city*

*It is our home and it is important that we maintain and  
protect our community*



# » *Investing in our future*

*We recognize the need to invest in Citywide infrastructure and to maintain public services, which include resources for our firefighters and law enforcement.*



*Public safety*

*Public infrastructure*

## » *What is Measure SG?*

*The City Council voted to place Measure SG on the March 3, 2020 ballot for voter approval.*



*Measure SG is anticipated to raise \$3-Million new dollars which will be allocated for San Gabriel services*



*Measure SG increases the current sales-tax by 0.75% – this is less than a penny on every dollar spent*



*100% of sales-tax revenue from the measure will be spent in San Gabriel.*

**BALLOT**

**Measure SG**

***San Gabriel Services,  
Infrastructure,  
Safety Protection Measure***

*A vote "Yes" approves the City's proposal. A "No" vote rejects the proposal.*

*Measure SG increases the local sales tax from 9.5% to 10.25%*

**1%**

*Currently only 1% from the current sales-tax rate comes back to San Gabriel. The other 8.5% goes to the State, County and regional agencies.*

**8.5%**

*The other 8.5% goes to the State, County and regional agencies*

**1¢**

*Measure SG Sales-Tax increase is only ...*

- less than a penny on every dollar spent*

## » *What gets taxed?*

*Sales tax does not apply to groceries, rent, mortgages or utilities.*

*Sales tax applies to common items, such as clothing, restaurant meals, toys and non-prescription drugs.*



*Cup of coffee*

***\$3.50***

*Average cost*

***3¢***

*Additional tax  
for Measure SG*

# » *Maintaining Public Safety*

*The sales-tax increase will provide funding to keep our neighborhoods safe*



*Maintaining Public safety, police response, emergency 9-1-1 services, fire prevention, paramedic services and ambulance services  
Important services that keep our children, families and neighborhoods safe*





# » *Maintaining City Services & Infrastructure*



*Measure SG funds will help maintain vital city services and infrastructure such as*



*Parks, recreation and aquatics programs, free after-school programs, community centers and open space*

*Street repairs and improvements, sidewalks and transportation infrastructure*



*Local parks, community centers, playground equipment and open space*

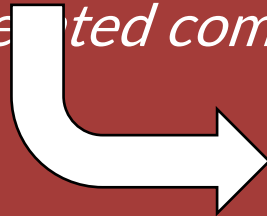
# » *Maintaining local control*



*Other cities have all passed similar measures to increase their sales tax. Arcadia, Irwindale, Monrovia and South Pasadena have passed their own sales-tax measures. Alhambra and Duarte will propose a sales-tax measure in March 2020.*



*If this measure is NOT passed, San Gabriel will be vulnerable for the county or other local government entities to still pass a measure to increase sales tax —with only a very small percentage of revenue generated coming back to our city*



**Metro**<sup>®</sup>

## » *What if Measure SG does not pass?*

*The City estimates that \$2 million would be cut in services. The following services would be at risk:*



*As many as 10 police officers*



*As many as 9 firefighter/paramedics and 3 fire captains, which is equivalent to one fire station*



*Capital improvement projects, including street paving and pothole repairs*



*The operation of the Mission Playhouse, including the elimination of special events and community engagement*



*Community Services programs, including recreation and aquatics programs, free after-school programs and youth/senior programs*

» *Learn more*



*For more information, visit [MeasureSG.com](https://MeasureSG.com)*



*For more information about the March 3, 2020 election, visit [LAVote.net](https://LAVote.net)*



Inform your neighbors and family that live in San Gabriel